

Phronesis Partners Continues to Expand Operations, Plans Significant Growth over next 3 Years

Phronesis Partners continues to expand its global operations and launches new services.

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Phronesis Partners, a global Research & Consulting company, today announced an aggressive expansion plan to accelerate its international growth. The company is on an expansion spree and plans to grow its service offerings in multiple sectors around Analytics, Healthcare B2B Research, Luxury Research and Thought Leadership amongst others. The company is open to implement this through organic as well as inorganic means.

The company also plans to further extend support to its clients in the Business Research & Financial Research space to provide them a 360-degree integrated research support. Through new offerings, clients will have access to strategic, market, competitive and business data and analytics in a consistent and cohesive manner. Phronesis' analytics team will use cutting-edge tools and technologies to quickly deliver actionable results to its clients to help them in timely implementation of research findings.

The statement was made by Alok Tayal, Global Head of Sales & Strategy at Phronesis Partners. Alok said, "We have chalked out our roadmap for significant growth through accretion of our global client base by service expansion and reducing our client's time to implement business decisions. He also revealed company's plan to put greater efforts to get involved in the Thought Leadership support space, as well as fast evolving Luxury Research sector. Alok also said, "Thought Leadership is far-reaching for all businesses but I think it is particularly important for organisations with B2B clientele. It is helpful for consulting firms in forefront of helping their clients become future ready."

About Phronesis Partners:

Phronesis Partners, one of the fastest growing research and consulting establishments globally, offers unique and actionable insights to deliver research & intelligence solutions for businesses. We take great pride in our solution-centric culture that drives client success by Simplifying Growth. At the heart of all our activities are bespoke project frameworks advanced by subject matter expertise, ensuring quality at source. A set of specialized databases, 24*7 work culture, highly qualified staff and management team weave together the right knowledge and resources to deliver business insights with direct strategic applicability. Phronesis Partners has offices in London, Boston, Singapore and Noida (India).

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For more information, please visit: <http://www.phronesis-partners.com/> or write to info (at) phronesis-partners (dot) com